



At Thrifty, one of the world's most renowned rental car companies, employees are valued as key assets, with dedicated employees and experienced franchise operators driving the success of the Thrifty business.

It's no surprise that a company passionate about employee learning and development sought a close partnership to drive these goals.

Thrifty knows that in such a competitive industry, it's important to keep a strong focus on delivering exceptional customer service, backed by strong product knowledge. The best way to do this is to make sure employees have access to ongoing training opportunities and to equip them with the most up-to-date knowledge based on the skills they need to succeed.

Thrifty is committed to providing its employees with ongoing training for personal and professional growth. Recently, the company partnered with GO1 to improve and simplify the way training is managed across the organization.





Before partnering with GO1, Thrifty's approach to professional development consisted mainly of face-to-face programs. They had limited exposure using an eLearning solution for their training, apart from compliance-based training, so partnering with GO1 presented an exciting opportunity to take employee learning to the next level.

Greg Flood, Thrifty's National Learning and Development Manager, describes how Thrifty has partnered with GO1 to drive Thrifty's learning and development goals:

"We use the GO1 modules mainly for our frontline development. These modules are particularly useful for our newly appointed frontline managers and provide them with a solid foundational awareness of key leadership and customer service concepts."

Prior to engaging with GO1, Thrifty's frontline had very little exposure to this type of online training. Since implementing GO1, Thrifty has seen positive behavioral changes across the company culture, as Greg shares:

"We have had really positive feedback about the modules and our people have really embraced a 'just-in-time' approach to self-development. We have certainly noticed our people taking a more proactive approach to self-develop. We have also had key leaders within the business integrate the GO1 modules into a structured professional development strategy for their people."

GO1 is proud of its close partnership with Thrifty, and the results we have achieved together. Reach out to GO1 today to learn more about how a close partnership with GO1 can help your organization supercharge its learning & development!

Why people choose GO1

GO1 is a new and better way to train your team.

As the world's largest marketplace of training, we provide you with instant access to thousands of training courses, sourced from the best content providers in the world.